



## Choice Logistics Opens Service Parts Distribution Center in Dubai Free Trade Zone

NEW YORK, NEW YORK – November 5, 2013 – Choice Logistics, the leading provider of enterprise-grade supply-chain solutions, announced today that it has opened a new distribution center in Dubai, United Arab Emirates. The state-of-the-art facility is located in Dubai's Free Trade Zone, Jebel Ali (JAFZA), providing significant reductions in taxes, duties, and delays for companies that support mission-critical inventory in the Middle East. JAFZA is one of the largest and fastest growing FTZ's in the world.

"We have had a presence in the Middle East for nearly a decade, and that has allowed us to develop valuable relationships and local knowledge in regions where it is not possible to conduct business as an outsider," said Gary Weiss, Executive Vice President, Global Operations. "Our new distribution center in Dubai is yielding immediate savings and service improvements for our fast-growing clients."

Opened on July 1st, the new distribution center in JAFZA serves a region encompassing a 2,000-mile radius around Dubai, including countries in the midst of building their technology and communication infrastructures such as Pakistan, Kuwait, Jordan, Egypt, and Saudi Arabia. It serves as a hub for duty-free importation and exportation of service parts, allowing clients to manage their inventory levels and distribution more competitively in the Middle East and Northern Africa.

In addition to the new JAFZA distribution center, Choice Logistics continues to operate a well-established forward stocking location (FSL) in Dubai that serves the region within driving distance. Choice Logistics stores thousands of spare parts in its Dubai facility and delivers them precisely when and where promised to enable rapid restoration of critical hardware.

"We have been able to open FSLs very quickly throughout Eastern Europe and the Middle East because of our relationships in these regions," said Tracey Vega, Vice President of Global Trade Solutions for Choice Logistics. "The distribution center in JAFZA complements those efforts and gives our clients the infrastructure they need to expand rapidly, profitably, and confidently."

### About Choice Logistics

For more than 50 years, Choice has helped the world's leading companies better manage their global supply-chains. We offer enterprise-grade warehouse, inventory, and transportation management solutions through our global footprint of 400 stocking locations, regional distribution centers, and transportation hubs in more than 80 countries. Companies turn to Choice to compress time-to-market, provide differentiation in the market place, and remove costs.

For more information, please visit [www.choicelogistics.com](http://www.choicelogistics.com), or call (800) 861-6900, ext. 4107.

###

Contact: Brian Watson  
(917) 344-4351  
[bwatson@choicelogistics.com](mailto:bwatson@choicelogistics.com)