



Choice Logistics Expands Client Base, Global Reach

NEW YORK, NEW YORK – January 7, 2015 – Choice Logistics, the leading provider of enterprise-grade supply-chain solutions, today announced that three prominent technology companies have signed on as new clients. Each client serves a separate industry with unique needs in a different region of the world.

"Millions of dollars in new business is a great way to begin the New Year. These three clients represent the culmination of a lot of hard work in the 4th Quarter of 2014," said Michael Katz, CEO of Choice Logistics. "Our value proposition has never been stronger and this helps validate our growth strategy."

The largest of the new clients is a Fortune 500 energy company headquartered in Europe. Their North American requirements were not being met, and Choice secured the business based on superior on-time performance and world-class analytics.

The second client is a global leader in high-performance computing. This public company with roots in the United States wanted help reducing time-to-market in key Asian markets.

Choice's third new client in 2015 is a leading network security company based in Europe. They asked Choice to streamline the distribution of finished goods, oversee IOR/EOR requirements, and manage their dual-use products for their EMEA- and APAC-based customers.

"In 2014 we focused our efforts on expanding our global capabilities, launching innovative offerings, and improving the client experience. These investments serve our existing and new clients and have helped extend our lead in the market place," said Michael Katz, CEO of Choice Logistics. "We could not be more excited about 2015."

About Choice Logistics

For more than 50 years, Choice has helped the world's leading companies better manage their global supply-chains. We offer enterprise-grade warehouse, inventory, and transportation management solutions through our global footprint of 400 stocking locations, regional distribution centers, and transportation hubs in more than 80 countries. Beyond 3PL solutions, Choice offers parts planning, field engineering, HW/SW configuration, depot repair, and asset recovery support. Companies turn to Choice to compress time-to-market, provide differentiation in the market place, and remove costs.

For more information, please visit www.choicelogistics.com, or call (800) 861-6900, ext. 4107.

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